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Preface This book has grown from courses in operations strategy and operations management, taught to graduate students and executive managers in different countries. The objective of this book is for students and managers to understand the fundamentals and practice of global operations strategy. I have two primary audiences in mind for the book. The first audience comprises various students.

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1.3 Basic Principles in Global Operations Strategy 20 1.3.1 Global  
Integration Principle 20 1.3.2 Global Coordination Principle 21  
1.3.3 Global Trade-off Principle 22 ... Part II Fundamentals of  
Global Operations Strategy 4 Competency-Based Fundamentals  
101 4.1 Introduction to Operational Competencies 101